



Manna of Life Ministries
Bringing Hope That Will Last

FOR IMMEDIATE RELEASE

Contact:

Gladys Roman
Phone: (917) 562-9631
Email: groman@mannaoflife.org
Website: <https://MannaOfLife.org>

Manna of Life Ministries Launches Adopt a Family Campaign: Thanksgiving Turkey Giveaway Set for November 19 and 22

Bronx, New York – November 20, 2024 – As the holidays approach, Manna of Life Ministries, a faith-based nonprofit serving people experiencing homelessness and those in need, announces its **annual Adopt a Family Campaign** to address the critical needs of families in the community.

On Tuesday, November 19, and Friday, November 22, Manna will host a special event series to give away turkeys to Adopt a Family Campaign winners, ensuring hundreds of families can celebrate Thanksgiving with dignity and hope.

“The holidays are a time of togetherness and gratitude,” says Gladys Roman, Vice President of Manna of Life Ministries. **“But for thousands in our community, it’s a season marked by scarcity. This campaign is our way of bringing light and hope to those who need it most.”**

Event Details

- **Date: Friday, November 22**
- **Time: 8 AM – 10 AM**
- **Location: 1101 Boston Rd, Bronx, NY 10456**

Community members are invited to join Manna’s efforts by volunteering or donating, symbolizing a collective effort to ensure that no one goes without food or support this holiday season.

Manna’s Mission and Impact

Manna of Life Ministries is dedicated to meeting immediate hunger needs while empowering individuals to break free from the cycle of poverty. The organization’s impact is profound, with weekly food distribution exceeding 20,000 pounds, offering sustenance and support to families in the Bronx.

President Erbin Cobian reflects on the organization’s journey: **“Twenty-nine years ago, 38 turkey dinners ignited a movement of hope. Manna of Life has grown from those humble beginnings to serve nearly 123,000 Bronx neighbors annually. We embrace 500 families through our Adopt a Family Campaign this holiday season - a testament to how far we’ve come from those first few meals. Our journey proves that nurtured compassion can transform entire communities.”**

Whoever is generous to the poor lends to the Lord, and He will repay him for his deed. (Proverbs 19:17)

MannaOfLife.org
ercobian@MannaOfLife.org
(917) 549-8595

Manna of Life Ministries Inc.
1101 Boston Road
Bronx, NY 10456



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October 2024 Impact Numbers:

- Total people served: 14,792
- Adults served: 9,052
- Children served: 4,278
- Seniors served: 1,462

The Adopt a Family Campaign aims to “adopt” 500 families this Thanksgiving and Christmas season. Each adopted family will receive holiday meals, including a turkey for Thanksgiving, bringing warmth and nourishment during these critical months.

A Call to Action

Manna’s ability to meet the growing need relies on the generosity of individuals and organizations. Rising operational costs, reduced government food donations, and increased demand present significant challenges. Yet, the team at Manna remains steadfast in their mission.

How You Can Make an Immediate Impact:

- \$80 provides a holiday meal for a family of four
- \$150 feeds a family for a week
- \$200 adopts a family for both Thanksgiving and Christmas

Donation Options:

- **Online:** MannaOfLife.org/donate (or scan QR code on the bottom of the page)
- **By Mail:** Send a check to **Manna of Life Ministries** (P.O. Box 610032, Pilgrim Station, Bronx, NY 10461)

As a 501(c)(3) nonprofit, all contributions are tax-deductible.

Client Testimonial:

“Here, everything is always fresh, well-balanced, lots of vegetables, nuts, and everything that is healthy... Without this place, I don’t know how I would make ends meet.” – Manna’s Food Pantry Client

About Manna of Life Ministries

Manna of Life Ministries, Inc. is a not-for-profit faith-based program serving the homeless and destitute. Our goal is to address their immediate hunger needs and ultimately empower them to reverse their current situation.

For more information, please visit mannaoflife.org/adopt-a-family or contact groman@mannaoflife.org.

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