



Manna of Life Ministries

THREE DECADES OF
LASTING HOPE IN THE BRONX

SPONSORSHIP OPPORTUNITIES

30th ANNIVERSARY BENEFIT

Saturday, October 25, 2025 Marina Del Rey, Bronx

Our Humble Beginnings

"Manna started in 1995 with a few people handing out sandwiches, because we saw the need. Donations are what sustained this organization. We have people that have never seen what we do, but they trust us. They know people around here, they know the passion we have for this community. They are the ones that sustained us."

Erbin Cobian
President/Founder



Mission and Vision

OUR MISSION

Manna of Life Ministries, is a not-for-profit faith-based program dedicated to nourishing the mind, body, and spirit of our Bronx community. For three decades, we have served the homeless, seniors, and families in need with dignity, compassion, and respect. Our dual focus addresses immediate hunger needs while empowering individuals to transform their circumstances and build sustainable futures.

OUR VISION

We envision a Bronx where no one goes hungry, where every resident has access to nutritious food, health resources, and educational opportunities to thrive. We believe in empowering our community through holistic support that addresses immediate needs while building pathways to self-sufficiency. Through reflecting God's love in all we do, we remain dedicated to pursuing the vision for the ministry God has called us to fulfill.

Our Values

FAMILY: Nurturing supportive relationships where everyone belongs

COMPASSION: Serving with kindness and understanding

DIGNITY: Respecting the inherent worth of every person

COMMUNITY: Building stronger connections among neighbors

EMPOWERMENT: Providing tools for self-sufficiency

STEWARDSHIP: Using resources responsibly to maximize impact

FAITH: Guiding our service with spiritual purpose and dedication

The Need in the Bronx Is Great!

For 17 consecutive years, **the Bronx has ranked last** in health outcomes **among all 62 counties** in New York State.¹

More than **1 in 4 Bronx residents live in poverty**, with **women raising families** facing the most severe challenges.²

While **1 in 4 children** across NYC experience food insecurity, the rates in the Bronx are significantly higher.³



¹ Source: Robert Wood Johnson Foundation's County Health Rankings and Roadmaps program and <https://institute.org/not62/>

² Source: NYC.gov

³ Source: Food Bank For New York City, and Hunger Free NYC. <https://www.foodbanknyc.org/1-4-children-new-york-city-risk-hunger-new-study-shows/>

Nourishing Our Community

Food Pantry & Mobile Pantry

We distribute essential groceries to 900+ families weekly, enabling nutritious home cooking. Our mobile pantry reactivation is pending funding.

Soup Kitchen

Our flagship program provides soup and sandwiches at our main location.



Nourishing Our Community

Additional Services

Cooking & Nutrition Education

Medical Van Health Screenings

Mental Health Workshops

Clothing Distribution

Diapers, Baby Formula, and
Baby Food Distribution

Garden of Hope/Jardin de Esperanza

Heart Health Workshops

Bronx Youth Volunteering Projects



Nourishing Our Community

Feb 27, 2025:

First Closure in 30 Years

Even during COVID-19, we remained open. On this day, empty fridges forced us to pause services.

Your sponsorship prevents this.

URGENT NOTICE!

Our food pantry will be **closed on Thursday (Feb 27)** due to supply shortages



Manna's Annual Community Engagement

Campaigns

Adopt-a-Family

Back-to-School Event

Holiday Toy Drive



Events

**Easter Basket Drive and Service
Community Event**

**Earth Day Celebration and
Garden of Hope Planting**

Mother's Day Celebration & Service

Father's Day BBQ & Service

Volunteer Appreciation Event

**Thanksgiving Dinner at the Manna
Pantry and local shelters**

Expanding Our Reach

Manna is growing to meet evolving community needs through:

Bronx Shelter Initiative:

Providing safe housing and wraparound services

Affordable Housing Development:

Creating stable homes for low-income residents

- ✓ Yonkers Ashburton Place
- ✓ Manna Bronx Development



A Year Of Impact: 2024

✓ **152,000 Bronx residents** received nutritious meals (10% of the Bronx population)



25%
ARE CHILDREN



25%
ARE SENIORS



100%
ARE LOW-INCOME

- ✓ **1,000+** volunteer hours contributed
- ✓ **208** food distribution days (4x weekly operations)
- ✓ **52** clothing distribution events
- ✓ **16** cooking and nutrition classes
- ✓ **12** health screening clinics

Manna's 2024 Annual Impact

1 MILLION+
POUNDS OF FOOD

Distributed throughout
the Bronx community

152,000+
PEOPLE FED

Providing essential
nutrition to those in need



Manna's Weekly Impact



Received &
distributed
21,000 pounds
of food



900 families
served



23 pounds of food
per family

Invest In Our Community

Your sponsorship directly supports our mission to feed, empower, and uplift Bronx residents. Choose the level that best aligns with your commitment to community impact.



Champion of Hope - \$100,000

- ✓ Private dinner for 10 with Manna leadership and a private chef
- ✓ Two VIP tables (20 tickets) at the benefit
- ✓ Exclusive recognition during the event program
- ✓ Premium logo placement on all event materials
- ✓ Full-page feature in the e-journal
- ✓ Your impact: 4 full months of operations funding

Invest In Our Community - Additional Levels



Community Advocate - \$50,000

Impact Sponsor - \$25,000



Garden of Hope Sponsor - \$10,000

Nourishment Sponsor - \$3,000



Friend of Manna - \$1,000

Volunteer Ticket Donation - \$175

The Reality of Our Operational Costs



Monthly
Operations:
\$25,000

- Food sourcing and distribution
- Facility maintenance and utilities
- Program staffing and coordination
- Transportation and delivery services



\$100,000 sponsorship
= 4 months of full operations



\$50,000 sponsorship
= 2 months of full operations



\$25,000 sponsorship
= 1 month of full operations

Voices From Our Community



"I work part time. I can't make enough money to last the whole month. What these people, Manna of Life, do here is real. They help you here. God bless them."

Manna's Client



"I've been with Manna of Life since the beginning and consider everyone here family. Whether hosting galas, serving soup, making sandwiches, or delivering groceries during COVID-19, there's no job too small or too big. I'm proud of Manna as much as Manna is proud of me."

Millie Santiago, 30-year Manna volunteer



"There is something special about this place...It's an opportunity to develop a relationship with the folks in the community. We pray for them and they pray with us."

David Martinez, Advocate/Chaplain

Voices From Our Community: Manna's Partner

*"**Priority 1 Ministries** has served in the Bronx for 21 years, 18 of which we have been blessed by a wonderful partnership with Manna of Life Ministries. In the early years we followed the Manna van around taking food to the homeless in alleys, side streets, etc. **Priority 1 staff & teams** who served with Manna have expressed how their own lives have been richly blessed by Manna staff & the many thousands who have been touched with Jesus' love in such practical ways."*

Bonnie Westberry
Founder/Director



Why Partner With Us?

- ✓ **Amplified Brand Visibility:** engaged community across Facebook, Instagram, and email
- ✓ **Credibility Built Over 30 Years:** your brand gains trust by association
- ✓ **Measurable Community Impact:** 10% of the Bronx residents served annually (152K in 2024)
- ✓ **Values-Aligned Marketing Opportunities:** customizable CSR campaigns (employee volunteering, branded drives)
- ✓ **Exclusive Partner Benefits:** first right of refusal for future affordable housing development naming rights, press recognition in our media-covered initiatives (The New York Times, Telemundo, etc.), priority access to 30th Anniversary Benefit

Strategic Philanthropy: Building Stronger Communities Together

ESG & CSR alignment:

- ✓ **Social Impact:** Measurable poverty alleviation and hunger reduction
- ✓ **Community Development:** Skill-building and self-sufficiency programs
- ✓ **Health Equity:** Addressing critical Bronx health disparities
- ✓ **Reputation Enhancement:** Association with trusted 30-year community anchor
- ✓ **Employee Engagement:** Customized volunteer opportunities available

ESG - Environmental, Social, and Governance; CSR - Corporate Social Responsibility

Financial Accountability and Transparency

- ✓ Annual independent audits and IRS/NYS filings
- ✓ Quarterly finance committee oversight
- ✓ Weekly management team financial reviews
- ✓ Full compliance with government guidelines
- ✓ Public disclosure of organizational documents

Extraordinary Efficiency

With just three staff members and a core of 15+ dedicated volunteers, Manna distributes over **\$2 million worth of food annually** to Bronx families: a testament to responsible stewardship and community trust built over 30 years.

Manna of Life is the recipient of repeat funding from:

- ✓ Hispanic Federation
- ✓ Food Bank NYC
- ✓ United Way
- ✓ World Vision
- ✓ Amazon
- ✓ Starbucks
- ✓ NYC – HRA & NYC – DHS
- ✓ NYC Mayor's Office of Contracts
- ✓ NYC Community Food Connection
- ✓ The Institute for Family Health
- ✓ Montefiore Einstein Medical Center
- ✓ Albert Einstein College of Medicine
- ✓ NYC Civic Engagement Commission (CEC)
- ✓ World Central Kitchen
- ✓ Federal FEMA and Emergency Food Shelter Program



STARBUCKS®



World Vision



FEMA



World Central Kitchen



Celebrate With Us

30th Anniversary Benefit

Join us for an inspiring afternoon celebrating three decades of service and looking ahead to our future impact.

Date: **Saturday, October 25, 2025**

Time: **11:00 AM - 3:00 PM**

Location: **Marina Del Rey,
1 Marina Dr, Bronx, NY 10465**

<https://mannaoflife.org/benefit>



Next Steps

To maximize your brand exposure and inclusion in pre-event promotion, **confirm your sponsorship level by September 30th.**

Our **dedicated marketing team** will pay meticulous attention to your guidelines and visual identity.

For more information, please contact:

Erbin Cobian
President/Founder

sponsorship@mannaoflife.org



Thank You For Your Support!

Your partnership with Manna of Life Ministries makes our work possible. For 30 years, the generosity of supporters like you has allowed us to serve the Bronx community with dignity and compassion. When you invest in Manna of Life, you're transforming lives. You're ensuring that seniors don't have to choose between medication and food. You're giving children access to nutritious meals that help them focus in school. You're providing families with hope and tools to build healthier futures.

With deep gratitude,

Rev. Erbin Cobian

President/ Founder, Manna of Life Ministries

(917) 549-8595

ercobian@mannaoflife.org

Manna of Life Ministries

P.O. Box 610032, Pilgrim Station | Bronx, N.Y. 10461

MannaOfLife.org | [instagram.com/mannaoflife](https://www.instagram.com/mannaoflife) | [facebook.com/MannaOfLife](https://www.facebook.com/MannaOfLife)